**Development Asia – Case Study**

*This case study template aims to capture the effectiveness of a completed or ongoing program/project and its practical lessons in addressing economic and social development challenges, no matter how small or big.*

*This template may also be used to capture the lessons and outcomes of technology applications in addressing development challenges. From low-end to high-end technology, we aim to highlight its relevance, effectiveness, cost, and innovative features by discussing the outcome of actual application.*

*Note to vendors: Please focus on stories and experiences from the actual application of your technology and not on business promotion.)*

*View* [*sample case studies*](https://development.asia/search/type/case-study) *on the website.*  *For more information, contact* [*info@development.asia*](mailto:info@development.asia)*.*

1. **Basic Information**

1.1. Expert’s bio

|  |  |
| --- | --- |
| **Expert**  **(50 words for each bio)** | Please provide a brief bio of the expert(s) associated with the content. The institution that holds the copyright of the original content may be listed along with the expert. Please provide a brief introduction of the institution.  Please include a link to the expert's LinkedIn page if available. Other social media links and contact information are welcome. |

1.2. Check box for sectors

|  |  |
| --- | --- |
| **Sector** | Which sector does this article primarily address? You may select more than one but not more than three sectors. |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agriculture and natural resources |  | Health |
|  | Capacity development |  | Industry and trade |
|  | Civil society |  | Information and communications technology |
|  | Climate change |  | Poverty |
|  | Economics |  | Private sector development |
|  | Education |  | Regional cooperation and integration |
|  | Energy |  | Social development and protection |
|  | Environment |  | Transport |
|  | Finance sector development |  | Urban development |
|  | Gender |  | Water |
|  | Governance and public sector management |  |  |

1.3. Check box for SDGs

|  |  |
| --- | --- |
| **SDGs** | Choose which Sustainable Development Goal (SDGs) is most relevant to this article. Select up to 3 SDGs only. |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Goal 1: No Poverty |  | Goal 10: Reduced Inequalities |
|  | Goal 2: Zero Hunger |  | Goal 11: Sustainable Cities and Communities |
|  | Goal 3: Good Health and Well-being |  | Goal 12: Responsible Consumption and Production |
|  | Goal 4: Quality Education |  | Goal 13: Climate Action |
|  | Goal 5: Gender Equality |  | Goal 14: Life Below Water |
|  | Goal 6: Clean Water and Sanitation |  | Goal 15: Life on Land |
|  | Goal 7: Affordable and Clean Energy |  | Goal 16: Peace, Justice and Strong Institutions |
|  | Goal 8: Decent Work and Economic Growth |  | Goal 17: Partnerships for the Goals |
|  | Goal 9: Industry, Innovation and Infrastructure |  |  |

1.4. Keywords

|  |  |
| --- | --- |
| **Keywords** | Add 5–10 keywords or phrases, including the topic and country/region (if applicable) to be included in the metadata. |

1.5. List of attachments

|  |  |
| --- | --- |
| **Photos and other materials** | 1. Portrait photo of expert or experts and/or high-resolution logo of institution (see 1.1). 2. Please provide a photo that is most relevant to the content with a brief caption that tells the location and context of the photo. If you are submitting a copyrighted photo, please ask the copyright owner to sign the attached consent form.  * Photo caption: * Context: * Date: * Location:  1. You may submit additional materials that can support the content, such as annexes, infographics, videos, before-and-after photos, design plans, and other materials. |

1. **Content**
   1. Overview

|  |  |
| --- | --- |
| **Overview**  **(120 words)** | Give the key points of the case study. Introduce the main challenge and solution.   * What is the project/program and why is it important? * When did it start and when is it expected to end? * How will it solve a problem or improve a situation? * Which institutions are involved and who are the stakeholders? |

* 1. Development Challenges

|  |  |
| --- | --- |
| **Challenges**  **(120 words)** | Describe the nature and type of economic, social, environmental, and/or other development challenges. You may refer to the Sustainable Development Goals (SDGs) in framing the challenges. |

2.2. Context

|  |  |
| --- | --- |
| **Context**  **(200 words)** | Concisely describe, as background information, the context and/or constraints in which the challenges may be better understood. Identify the perceived causes or issues contributing to the complexity of identified development challenges: economic, social, geographical, environmental, institutional, cultural, and/or international. Please do not list all the possible causes you have identified; only highlight those major causes your solution has tried to address.  Always remember how you define the problem would dictate the solution you choose. |

2.3. Solutions

|  |  |
| --- | --- |
| **Solutions**  **(300 words)** | Describe how the program/project addresses the above challenges. More specifically, highlight the logic and design of the program/project in relation to the context and constraints. Please also discuss the alternative solutions/options that were considered.  Please highlight innovative features of the project if there are any and explain what makes them innovative. |

2.4. Actual outcomes

|  |  |
| --- | --- |
| **Results**  **(200 words)** | Did the program and/or project achieve the intended outcome? Support your assessment of the results with quantifiable outcomes, if available. Please include unintended outcomes and/or other unforeseen side effects if any. If you choose to discuss shortcomings and/or failures, please also explain the reasons behind these. |

2.5. Lessons

|  |  |
| --- | --- |
| **Lessons**  **(300 words)** | Describe key factors to the success and/or failure of the program and/or project. Please also identify the things you could have done differently. Describe your recommendations to your peers who may be in a similar situation. Focus on practical tips and insights that may be applied to similar projects. |

2.6. Resources

|  |  |
| --- | --- |
| **Resources** | Please provide a list of references, including the original document if applicable, and/or recommended content (journal articles, publications, etc.) on approaches and solutions addressing similar challenges in a different context and with different constraints.  For books, use the following model for format and punctuation.  Author. Year. *Title in Italics*. City: Publisher.  Author. Year. *Title in Italics*. City: Publisher. page number.  For periodicals, use the following model for format and punctuation.  Author. Year. Title of Article. *Journal or Newspaper Title in Italics*. Volume  number (issue number).  Author. Year. Title of Article. *Journal or Newspaper Title in Italics*. Volume  number (issue number). page number.  Please provide links for resources that are available online. |

2.7. Program/Project at a glance (if applicable)

|  |  |
| --- | --- |
| **Program/Project Snapshot** | * Main goal * Targets * Technical details: Any information relevant to understanding the scale of a program/project, e.g. how many kilometers of a road with how many lanes. * Actual/projected total cost in local currency and USD (use the exchange rate at the closing date of a program/project) * Source of financing * Duration in number of years, including start and end date. * Planning Agency * Implementing/Executing Agency * Other stakeholders: e.g. affected persons, NGOs. |

2.8. Blurb

|  |  |
| --- | --- |
| **Short one-sentence blurb**  **(150 characters, including spaces)** | Write a short, relevant summary to inform and interest users. This one-sentence blurb will be displayed on the homepage and search results page of not only the Development Asia website but also search engines, such as Google.  A good blurb that contains relevant keywords will help researchers on the internet find your case study.  Our editors can help you optimize your one-sentence blurbs for search engines. |

2.9. Title

|  |  |
| --- | --- |
| **Suggest a title**  **(15 words)** | Describe the goal of your program or project in an interesting way. |

1. **Additional Content (Optional)**

3.1. Innovative feature

|  |  |
| --- | --- |
| **Innovative feature**  **(150 words)** | Highlight an aspect of the program/project that demonstrates an innovative approach. Please explain why it is considered an innovation in the context of the program/project. |

3-2. Additional information

|  |  |
| --- | --- |
| **Additional information**  **(500 words)** | Please provide any other relevant information that may be helpful in understanding the complexity of the development challenge and/or applied solutions during the whole program/project cycle: design, decision-making, implementation, operation, and monitoring/evaluation. |